(1) Balanced and Integrated use of Fertiliser.

(2) Development of Fertiliser use in low consumption Rainfed areas.

(3) National Project on Development and use of Bio Fertilisers.

Flower Production in the Country

7605. SHRI KRISHAN LAL SHARMA: Will the Minister of COMMERCE be pleased to refer to answer to Un-starrd Question. 780 given in the Rajya Sabha on 12th December, 1994 and state:

(a) the flower production in the coun try during the last three years, year-wise and till date; and

(b) quantum of exports of flowers to European community countries during tha period?

THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE (SHRI P. CHIDAMBARAM): (a) Production of floriculture products including flowers, during the years 1991-92 and 1992-93 was 148603 MTs and 206681.5 MTs, respectively, (Source National Horticulture Board);

Production figures for 1993-94 and 1994-95 are not available.

(b) Value of flowers exported to European Union countries during the last three years is as under :—

Year	Value (Rs. crores)
1992-93	4.18
1993-94	4.60
1994-95 (April-November)	7.37

(Source : DGCI&S, Calcutta)

Import of High Pollution Materials through Calcutta Port

7606. SHRI GURUDAS DAS GUPTA: Will the Minister of COMMERCE be pleased to state:

(a) whether Government art aware of the complaints regarding imports of materials of high pollution through Calcutta Port; and

(b) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE (SHRI P. CHIDAMBARAM): (a) The Ministry of Environment and Forests and Department of Revenue have no information about the import of such material through Calcutta Port.

(b) Does not arise.

Export of Tea

7607. SHRI IQBAL SINGH: Will the Minister of COMMERCE be pleased to state:

(a) what is the total quantity of tea so far exported during the years 1993-94 and 1994-95 to U.K., U.S.A., Canada, Australia and Russia etc.;

(b) what is the value of such tea exported in each cash terras during this period.; and

(c) what steps have been taken by Government to increase to export in 1995-96 to the aforesaid countries?

THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE (SHRI P. CHIDAMBARAM): (a) and (b) Statement indicating country-wise exports during 1993-94 and 1994-95 (April—Feb.) is enclosed (See below).

(c) In order to improve our market share in Europe, USA, Canada, Russia etc. promotional campaigns for Indian tea are being undertaken through Tea Board's offices at London, Brussels, New York and Moscow. Steps taken in this direction include participation in trade fairs/exhibitions; media campaign to increase consumer awareness of the various unique characteristics of Indian tea media campaign to popularise Indian tea through the Tea Board marketing logo organising buyer-seller meets ete, Tea

Board have also undertaken brand promotion schemes to popularise classic Indian teas abroad and have launched a Darjeeling and Assam Logo Campaign in U.K. Recestly a promotional campaign has been started for the Russian market.

Statement

Country-wise exports of tea during 1993-94, 1994-95 *(April to Feb.)*

Quantity in million Kgs.
Value in Rs. Crores

Country	1993-94*		1994-95 (April to Feb.**)	
	Qty.	Value	Qty.	Value
Russian Federation	55.17	366.36	48.18	319.16
Kazakhistan	3.06	21.42	4.30	22.43
Ukrain	0.84	5.64	1.15	7.20
Azerbaijan	..	..	Neg.	0.12
Other CIS	0.11	0.64	1.19	14.29
Total CIS	59.18	394.06	54.82	356.20
U.K.	24.19	133.96	29.51	158.43
Ireland	1.80	10.29	2.70	14.96
Netherland	1.93	13.94	3.13	23.10
Germany	5.78	63.58	7.13	87.52
Poland	18.57	102.99	25.24	107.97
U.S.A.	5.03	45.91	5.22	38.01
Canada	0.70	3.96	0.89	4.87
U.A.E.	14.25	115.17	15.74	122.99
Iran	5.31	32.60	1.60	10.90
Saudi Arabia	1.61	14.43	0.13	1.56
A.R.E.	2.73	13.85	5.62	29.11
Morocco	1.36	9.32	..	..
Afghanistan	0.67	2.88	0.42	2.24
Japan	2.00	25.88	2.89	34.38
Pakistan	0.77	3.49	1.39	6.99
Austrailia	0.80	4.60	0.79	4.03
Other countiries	14.39	88.79	7.68	50.59
TOTAL :	161.17	1080.10	164.90	1053.85

*Estimated

**Shipment licences issued for exports

Source : Tea Board